



Make Their Anniversary Unforgettable
Love expressed beautifully is love remembered.

Send Anniversary Flowers

*This time last year you sent anniversary flowers.
{{RecipientFirstName}} had their day brightened
because of you.*

With another anniversary on the horizon, it's time to plan something just as thoughtful.

A stunning arrangement delivered to their door tells them that this milestone matters to you, and that you wouldn't let it pass without making it feel special.

{{RecipientFirstName}} deserves an anniversary arrangement to remember! [Visit us online](#) to find just the right sentiment!



Grande Roses

Two dozen premium roses designed with specialty foliage in a clear vase.

*Schedule
Delivery*



Crazy in Love

You can hear their heartbeat for a thousand miles. It's called crazy love and red roses and lilies will make them smile.

*Schedule
Delivery*

Your Florist,
{{ShopName}}



Express Your Love With Flowers

Send Anniversary Flowers

{{RecipientFirstName}}'s anniversary is just days away - there's still time to send something truly beautiful.

Whether it's a milestone year or simply a reminder that love is worth celebrating, beautifully arranged, premium flowers make the moment feel exactly as significant as it is.

[Browse our anniversary arrangements](#) online and find something that says everything you mean.



Grande
Roses

Two dozen premium roses designed with specialty foliage in a clear vase.

*Schedule
Delivery*



Love you to
the Moon

They rock your world. A white hydrangea takes center "space" among stargazers, roses, and other premium flowers.

*Schedule
Delivery*

Your Florist,
{{ShopName}}



Never Miss a Moment to Say "I Still Do"
There's still time to make it beautiful.

Send Anniversary Flowers

Hi {{FirstName}},

If you've been meaning to **send anniversary flowers to {{RecipientFirstName}}**, this is the moment - time is short and our designers are ready.

Love deserves to be celebrated, and our premium flowers are a simple and meaningful way to do it. Our designers are ready to create something as special as the occasion itself.

[Visit us online today](#) and let's make sure {{RecipientFirstName}} knows this anniversary didn't go unnoticed.



Grande
Roses

Two dozen premium roses designed with specialty foliage in a clear vase.

Schedule delivery



Crazy in
Love

You can hear their heartbeat for a thousand miles. It's called crazy love and red roses and lilies will make them smile.

Schedule Delivery

Your Florist,
{{ShopName}}



Don't Let Their Birthday Go Unnoticed

Send birthday flowers

Last year you sent flowers to {{RecipientFirstName}} - and that kind of gesture isn't forgotten.

With their birthday coming up, it's time to make sure they feel just as celebrated this year.

A beautiful arrangement delivered to their door tells them you remembered, you cared, and you went out of your way to make their day special.

[Visit us online](#) - you're sure to find a birthday arrangement they'll love.



Watercolor Memory



Lemon Lift



Love you to the Moon

They rock your world. Love You to the Moon will express your devotion. A white hydrangea takes center "space" among stargazers, roses, and other flowers in our Bella vase.

Send birthday flowers

Your Florist,
{{ShopName}}



Still time to make it memorable

Send birthday flowers

Hi {{FirstName}},

{{RecipientFirstName}}'s birthday is just around the corner, and there's still plenty of time to send something that will make them feel truly special.

Last year you chose flowers, and that decision made a difference. There's something about receiving fresh flowers that makes a day feel more special.

Don't wait - [browse our birthday arrangements online](#) and schedule your delivery for {{RecipientFirstName}}.



Queen Bee



Butterfly Effect



Watercolor Memory

Send birthday flowers

Your Florist,
{{ShopName}}



Don't Miss Their Birthday

It's not too late to send something they'll love.

[Schedule flower delivery](#)

Hi {{FirstName}},

{{RecipientFirstName}}'s birthday is nearly here and a beautiful arrangement delivered to their door is still within reach.

You made their day last year with a fresh, premium arrangement. Our professional floral designers are ready to make it happen again.

[Visit us online](#) and let's make sure {{RecipientFirstName}} feels celebrated.



Daisy Delight



Butterfly Effect

[Schedule flower delivery](#)

Your Florist,
{{ShopName}}



Moments Like That Stay With Us
Is it time to send again?

[Choose My Thoughtful Surprise](#)

Hi {{FirstName}},

Around this time last year, you sent flowers to someone who clearly meant something to you - and that kind of gesture has a way of staying with people long after the blooms have faded.

If the timing feels right to reach out again, we're here to help you make it just as special.

{{RecipientFirstName}} *deserves to know they're thought of* - a beautiful arrangement delivered to their door is a simple and meaningful way to say it.

[Visit us online](#) and find something that says exactly what you mean.

Your Florist,
{{ShopName}}



Is It Time to Send Again?
If it feels right, we're ready to help.

[Send A Thoughtful Surprise](#)

Hi {{FirstName}},

Last year around this time, you sent flowers to someone special - a small gesture that likely meant more than you know.

If the moment feels right to do it again, there's no better time than today.

Fresh flowers delivered to their door is an easy, yet personal way, to let someone know you're thinking of them - no occasion required.

{{RecipientFirstName}}'s day could be made a little brighter with a beautiful arrangement. [Visit us online](#) and let us help make it happen.

Your Florist,
{{ShopName}}